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# CAL POLY CAL GEO

## SPONSORSHIP PROPOSAL



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2020-2021

# PRESIDENT'S MESSAGE

Dear Cal Poly CalGeo supporter, thank you for your vested interest in supporting Cal Poly at San Luis Obispo's award-winning geoprofessional student club. The student chapter is excited to begin our eighth chartered year and are looking forward to working with you throughout this unprecedented time. Our success is directly related to the assistance of gracious industry supporters such as yourself, enabling our chapter to proudly promote the practice of geotechnical engineering through:

- CalGeo Rising Star Award – Multiple Years
- CalGeo Best Video/Poster Award – Multiple Years
- Award Winning GeoWall Project Team – (2nd Place Regionally in 2019, 3rd Place Regionally and 10th Place Nationally in 2020)

Your continued support, whether through monetary or personal involvement, inspires our student members to seek opportunities and drill to new depths in the geotechnical engineering field. Included you will find a description of the various opportunities available for your continued support of Cal Poly CalGeo, as well as contact information for officers who can provide more information. We look forward to working with you and making this another successful year for Cal Poly CalGeo. Thank you for your support!

Best,



Claire Anovick  
Cal Poly CalGeo President, 2020–2021  
she/her/hers  
canovick@calpoly.edu



## **PRESIDENT**

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## PAST EVENTS

### COLLEGE CONNECTIONS

### SOCIALS

### FIRM TOURS

## ABOUT CAL POLY CALGEO

Cal Poly CalGeo's (CPCG) student chapter of the California Geotechnical Engineering Association (CalGeo) is a nonprofit, student-run organization aiming to provide our members with resources to develop interest, skills, and connections in the geoprofessional workforce.

Our chapter has grown over the years. In the past, we have held informational sessions with practicing firms, toured project sites, offices and labs, attended professional conferences, held social events, coordinated professional development opportunities, and explored the vast field of geotechnical engineering. We aim to be a primary resource for students interested in pursuing geoprofessional careers, including geotechnical engineers, civil engineers, geologists, hydrologists, and environmentalists. As a student chapter, it is our responsibility and privilege to be a welcoming student body for all students interested in geoprofessional opportunities.

## ABOUT GEOWALL

CPCG is also the home of GeoWall – our award-winning geotechnical engineering project team. GeoWall is a student-run project team traditionally tasked with designing and building a small-scale mechanically stabilized earth (MSE) retaining system. Our team attempts to use the least amount of reinforcement to support backfill loads and any additional annual design parameters. The team works together throughout the school year to perform laboratory testing, design and analyze retaining wall systems, and compete in annual National and Regional competitions against other universities.

### SPONSORS

**Yeh and Associates, Inc.**  
Geotechnical • Geological • Construction Services

**Earth Systems GEI**  
Consultants

**NMG**  
Geotechnical, Inc.

**CalGeo**  
The California Geotechnical Engineering Association

**RGH**  
CONSULTANTS

**CORNERSTONE**  
EARTH GROUP

**LANGAN**

**ENGEO**

### GEOWALL PROJECT TEAM

# LOOKING FORWARD...

This year's Cal Poly CalGeo will be looking a bit different than the last. As future geotechnical engineers, we are used to unexpected situations, albeit typically below the Earth's surface! We believe we can provide engaging events to participating members throughout the school year, regardless of presentation format. Although we are limited to a virtual format for a portion of the school year, we aim to provide innovative ways for CPCG members to connect with each other and the industry, including events such as:

- Virtual bi-weekly industry meetings
- Virtual office and lab tours
- Virtual Info Sessions
- Geoprofessional Minors at Cal Poly
- Geotechnical Engineering Graduate Programs at Cal Poly and other institutions
- Virtual Annual Geotechnical Engineering Professionals Panel
  - Hosting during Civil and Environmental Engineering Career Fair Week
  - Second annual panel – we're excited to host again!
- Virtual Elementary and Secondary School Outreach
- Attendance to the Annual CalGeo Conference in April
- GeoWall Regional and National Competitions
- And more!

This year will be unlike any other – for both the club and industry. We aim to use Cal Poly's unique "Learn By Doing" motto as a guide into the virtual unknown – a new kind of site investigation for Cal Poly CalGeo. In a field that requires ingenuity, we believe that fostering student interest through our organization will bring new ideas along with a sense of community that is vital to the highly collaborative engineering world.

To support student success in Cal Poly CalGeo, we kindly request support from donors and sponsors such as you and/or your firm. All sponsorships go directly into funding enriching events for our students and industry partners for years to come.

## VIRTUAL EVENTS

### PROFESSIONALS PANEL

### INDUSTRY MEETINGS

### FIRM TOURS

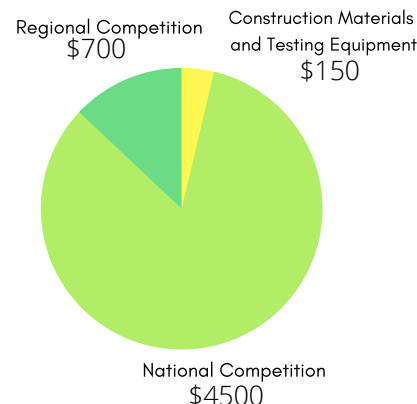
### GEO WALL PROJECT TEAM



# GET INVOLVED

As of September, we know clubs are unable to meet in-person and/or travel for club or project team related events. We will still be able to purchase and distribute club memorabilia, and will be saving up for GeoWall Regionals travel to Hawaii in 2021, CalGeo Conferences, and GeoWall Nationals Conferences.

We recognize that many companies are using this time to be fiscally responsible. We also hope to use this school year as a time to be fiscally conservative and save for future endeavors. Sponsoring Cal Poly CalGeo is an investment for our club and your company, as your Cal Poly CalGeo support will help to benefit and promote the geotechnical field for future civil engineering students.



## SPONSORSHIP BENEFITS

	Platinum \$1000 +	Gold \$750	Silver \$500	Bronze \$250
Guaranteed Industry Meeting or Firm Tour	✓			
Company Logo on GeoWall Box**	✓	✓		
Name and/or Company Logo on Annual T-shirt (Sponsor by 11/20)	✓	✓	✓	
Cal Poly GeoWall Annual T-Shirt and Pint Glass	✓	✓	✓	✓
Sponsorship Recognition on Cal Poly CalGeo Website (click here)	✓	✓	✓	✓
Cal Poly CalGeo Resume Booklet at end of January	✓	✓	✓	✓

\*These costs are estimates of a traditional school year and may not reflect the upcoming year's spending.

\*\* If GeoWall competes remotely this year, logos will be presented on alternative GeoWall deliverables. Full benefit will be satisfied during the 2021-2022 school year.

# GIFT FORM

If you choose to make a contribution, please follow the process below:

## ONLINE

- Visit our donation website [here](#)
- Select your sponsorship level
- Fill out your company's information and pay via credit card
- Email Cal Geo at [calpolycalgeo@gmail.com](mailto:calpolycalgeo@gmail.com) to confirm payment type and sponsorship level
- Cal Geo will follow up via phone or email to confirm and coordinate your benefits

## BY CHECK

- Fill out the Sponsor Information to the right of this page with information about your company
- Please make checks payable to **Cal Poly CalGeo Student Chapter** and send to the address below:
  - UU Epicenter, Box #73  
1 Grand Avenue  
San Luis Obispo, CA 93407
- Email Cal Geo at [calpolycalgeo@gmail.com](mailto:calpolycalgeo@gmail.com) to confirm payment type and sponsorship level
- CalGeo will follow up via phone or email to confirm and coordinate your benefits

Thank **you** for your unwavering support!

# SPONSOR INFORMATION

NAME

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EMAIL

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PHONE

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COMPANY/ORGANIZATION

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ADDRESS (STREET, CITY,  
ZIP CODE)

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## PAYMENT TYPE

☐

Online

☐

Check

## SPONSORSHIP BENEFITS PACKAGE

☐

Platinum

☐

Gold

☐

Silver

☐

Bronze

☐

In-Kind Donation

