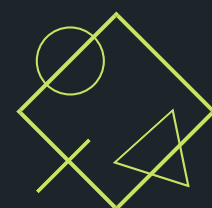




THE CALIFORNIA GEOTECHNICAL
ENGINEERS ASSOCIATION

APRIL 28-30, 2021

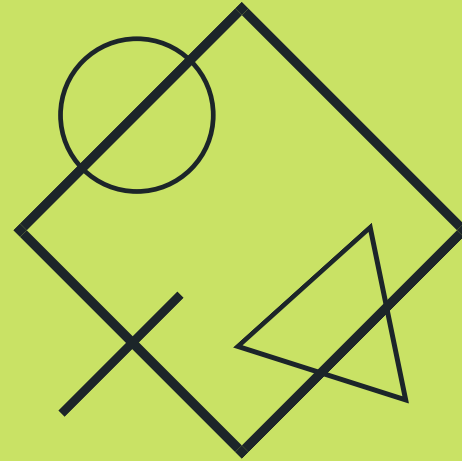
CONNECTIONS 2021



Annual Conference Sponsorship Opportunities



ANNUAL CONFERENCE



CalGeo has been working diligently to grow membership and foster a lively on-line community through short courses, meetings and free webinars in the past year.

Our membership is eager to interact, chat and see one another, which is why we have selected a specific virtual conference platform to facilitate this engagement.

**GOING
VIRTUAL**

“

PLANNING OUR MOST INTERACTIVE EVENT YET

**And suddenly you just know it's
time to start something new and
trust the magic of beginnings.**

PLATFORM



CONNECTING & ENGAGING

We've scoured the options for virtual event platforms and are excited to be using Pheedloop for CONNECTIONS 2021.

Attendees can move in and out of sessions just like an in-person event and enjoy the content and connections we've created.

ROI = ROI

Your return on investment =
Your return on involvement!

Get involved and reap the benefits.

AFFILIATES

PATHWAYS TO ENGAGE

CalGeo Affiliate members will have access to set-up their exhibitor "booths" with video uploads, file access and contact information.

Added benefits include:

- Add pre-recorded videos and intros to your booth
- Video chat with up to 5-people
- Optional \$99 add-on for video with up to 25 participants for demonstrations at your booth
- Participate in discussion sessions and chat with other attendees during presentations



STUDENT SPONSORSHIP OPPORTUNITIES



BRANDED GIFT

Choose your
impact level



HAPPY HOUR

Choose your
impact level



GOLD SPONSOR

Student chapter &
scholarship donation



SILVER SPONSOR

Scholarship
donation



BRONZE SPONSOR

Scholarship
donation

Let's raise \$10,000 to sponsor our new scholarships!

BRANDED GIFTS



EARLY REGISTRANT SWAG BAG

Lots of options! Co-brand a gift item with CalGeo like a calendar mousepad OR mail us your small branded item. All attendees registering by April 1st will receive a swag bag and program materials ahead of the conference date.

Please contact Kelly Cabal, kelly.calgeo.org for options and details.

INCREASE YOUR REACH

Attendees will be reminded of your company each time they use their branded item! Plus your company will be featured as a sponsor and receive a complimentary conference registration.

HAPPY HOUR SPONSOR



PUT IT ON MY TAB

CalGeo conferences are known to be fun social events. We are continuing this tradition virtually this year with a number of cost-sharing opportunities.

CHEERS TO YOU

Sponsor a cocktail or bottle of wine to be sent to registered attendees and nab a quick introduction spot for your business. We are planning a mixology class, wine tasting and trivia night - all sponsorship opportunities!

Your company will also be featured as a sponsor and enjoy a complimentary registration.

Please contact Kelly Cabal: kelly.calgeo.org to discuss options and pricing.

GOLD SPONSORSHIP

\$600 = SCHOLARSHIP DONATION

VISABILITY & REACH

- Logo placement on login portal
- 3-min video reel or live introduction before a session with session logo sponsorship.
- Session sponsor in program
- Highest placement in exhibitor/sponsor hall
- Sponsored group networking room

*Also includes everything in Silver Sponsorship



SILVER SPONSORSHIP

\$400 SCHOLARSHIP DONATION

VISABILITY & REACH

- Attendee program mailing insert (letter size)
- Lobby banner add in high visibility zone above welcome video
- Preferential listing in exhibitor/sponsor hall
- Shout out and thank-you at General Membership Meeting

*Also includes everything in Bronze Sponsorship



BRONZE SPONSORSHIP

\$200 SCHOLARSHIP DONATION

VISABILITY & REACH

- Branded announcement in lobby and e-mails
- Preferential listing in exhibitor/sponsor hall above other Affiliate members
- Shout out and thank you at General Membership meeting



OPTIONAL DEMO

VIRTUAL NETWORKING ADD-ON

Any Affiliate member can choose to add-on the \$99 networking feature for their booth to allow video & chat for up to 25 people (5 people included as standard).

Perfect for equipment/software demos! Schedule times to show your product or present to attendees.

Please contact Kelly.@calgeo.org if you would like to add this feature to your booth.

UNTIL WE MEET AGAIN



PLANS FOR 2021 AND BEYOND

We can't wait to meet in-person again but virtual and hybrid events may be a part of our future.

Join us this year as we approach CONNECTIONS in a new way for the safety of our community.





REACH OUT



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