



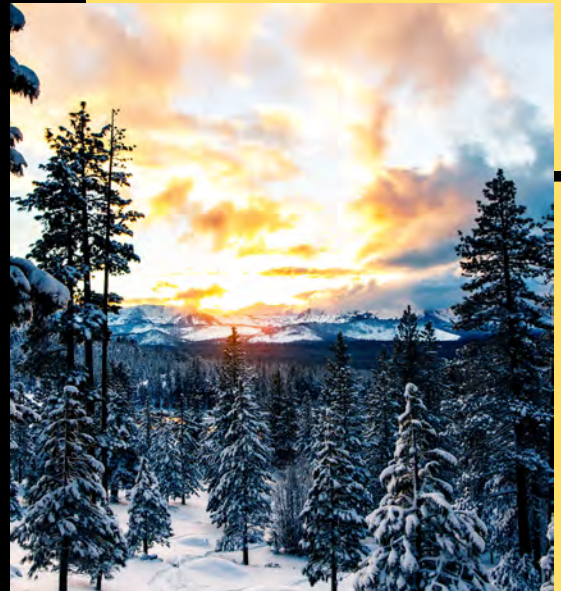
# California Geotechnical Engineers Association

*Building on the past and designing the future*

## SPONSORSHIP OPPORTUNITIES

CalGeo Annual Conference & 50th Anniversary  
April 22-24, 2020

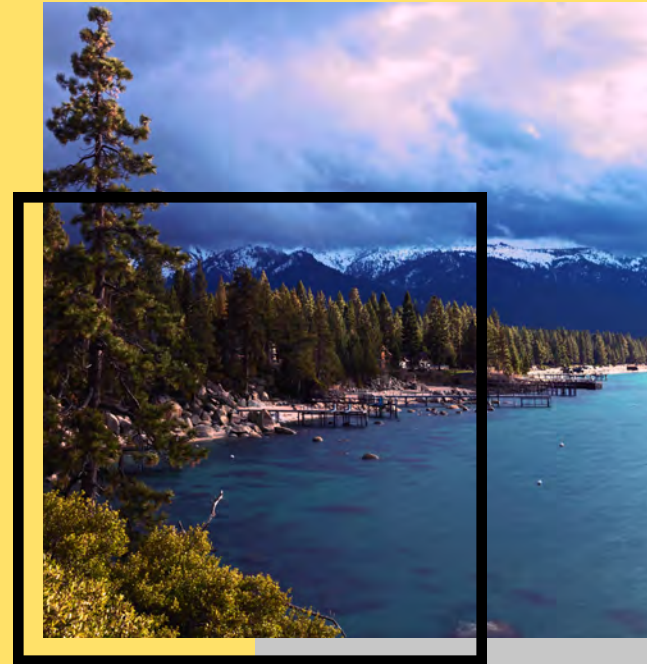
Resort at Squaw Creek, Lake Tahoe



# Why CalGeo's Conference?

Simply put: We are **FUN, POPULAR** and make it **EASY** to build lasting relationships with your clients.

- 1 Educating geotechnical professionals
- 2 Advocating for geotechnical issues
- 3 Expanding geotechnical opportunities
- 4 **Connecting the geotechnical industry**  
with service providers and suppliers like **YOU**



# Our Members



I found the schedule to be well thought through and included some very informative and applicable topics. I have attended many conferences in the past and came away thinking last week was a highlight.



Ed Jackson, Principal, VP Western US,  
Golder Associates



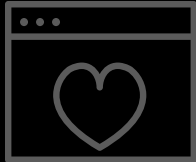
The resources that CalGeo has provided my firm have been invaluable, but its the relationships that I treasure the most.



David Hamilton, Owner,  
Hamilton & Associates

# What You Get

Face to face time with business owners, project managers and decision makers in a fun and relaxed atmosphere. Get to know them and earn their loyalty.



Company logo and website on all pre-conference materials & website



Sponsor award presentation and opportunity to address attendees



Logo and recognition on posters and signage during event



# What People Say

How you can benefit from CalGeo's Annual Conference and why we're not just another trade-show.



"It's the one time of year that I get to see all the right people, business owners and decision makers, in one place."



"I am impressed what a close-knit group CalGeo members are and how they support one another."



# Sponsorship

Its our Golden Anniversary in Squaw Valley, home of the 1960 Olympics. What better way to support the Golden State's Geotechnical Engineers?



# 1

## Gold Level

**\$5000 - Only 1 available!**

Captivate the audience with a 1hr lunch presentation on Thursday April 23.

*Includes registration for (2) conference attendees.*



# 2

## Silver Level

**\$3000**

Recognition as sponsor at Thursday Golden Anniversary Celebration

Be part of the party and help us present scholarships & awards.

*Includes registration for (1) conference attendee.*



# 3

## Bronze Level

**\$1500**

Recognition as sponsor at welcome happy hour & Olympic rings competition (Wednesday afternoon) or Closing Banquet (Friday evening)

Introduce your company and party with conference attendees.

# Sponsorship



**\$700**

## Flame Sponsor

Recognition as break sponsor  
(Thursday or Friday)

Introduce yourself and the next  
speaker after the break.



**\$400**

## Laurel Sponsor

Conference materials sponsor

Provide us with your 8.5"x11"  
flyer to be included with the  
conference packet

# We value you!

Don't forget to secure your table-top exhibit by registering at least (1) conference attendee.

## ▶▶▶ NEW for 2020

**The more the merrier:** Additional affiliate attendees can now register for the conference at a discounted rate.

**Together we are stronger:** Exhibits will be combined into the SAME ROOM as the conference sessions to provide an inclusive atmosphere.







# Save the date

April 22-24, 2020

Resort at Squaw Creek,  
Olympic Valley/Lake Tahoe

[www.calgeo.org/2020](http://www.calgeo.org/2020)

